

CATCON TO DEBUT ALL-NEW ART EXHIBIT "KARMA IS A CAT ART SHOW" FEATURING ORIGINAL FELINE-CENTRIC PIECES INSPIRED BY MULTI-PLATINUM, AWARD-WINNING ARTIST. AND CAT LOVER TAYLOR SWIFT

The All-New Exhibit from Cat Art Show will Feature Brand-new Pieces Exclusively at CatCon 2023, Taking Place August 5th & 6th at the Pasadena Convention Center

WHAT: CatCon[™]- the world's largest event dedicated to cat lovers and pop culture - is thrilled to announce the return Cat Art Show, with this year's theme paying homage to multi-platinum recording artist, songwriter, and cat lover, Taylor Swift. The all-new exhibit titled "Karma is a Cat Art Show" will debut a fresh exhibit of original works exclusively to CatCon, taking place on August 5th & 6th at the Pasadena Convention Center.

A proud owner of three felines who have become celebri-cats themselves, Taylor Swift is recognized as one of the most popular cat lovers in the world, going so far as to explain to TIME in a 2019 interview that her cats were the absolute, #1 influence in her life. Inspired by Taylor's affection for her cats, *Cat Art Show* will bring together original works from artists including Britt Ehringer, Evan Lorenzen, Laura Keenados, Matthew Grabelsky, Jason Edward Davis and Vanessa Stockard.

This a-meow-zing display of creativity will be on display throughout the 2-day event. All works are available for sale, with a portion of proceeds benefiting CatCon's two charities for 2023, Milo's Sanctuary and Kitt Crusaders. Tickets to CatCon 2023 can be purchased HERE. Last year's CatCon Showcase, "Uncaged: The Unbearable Weight of Genius Cat Art" brought seven original works inspired by award-winning actor, pop-culture icon, and cat lover, Nic Cage and his Maine Coon. Merlin.

"Taylor Swift is the ultimate in cat lady cool and we wanted to create works that showcased her iconic *purr-sona* combined with her unconditional love of cats," said Susan Michals, President and Creator of CatCon. "I'm excited to share the phenomenal works these artists have put together."

Founded by Susan Michals in 2014, Cat Art Show is the world's most popular art exhibition dedicated to the feline form. Featuring works by over 300 renowned artists from around the globe, including **Gary Baseman, Mark Ryden, Natalia Fabia, Shepard Fairey, Haroshi, Norman Reedus**, the bi-annual event continues to attract thousands of art and cat lovers alike.

WHEN: Saturday, August 5 & Sunday, August 6 | 10:00 AM - 5:00 PM PST

WHERE: Pasadena Convention Center, 300 East Green St., Pasadena CA 91101

ABOUT CATCON 2023: Dubbed 'like Comic Con for cat people,' CatCon is the ultimate celebration where cat culture meets pop culture. Part expo, part symposium, CatCon engages, educates and entertains thousands of fans, featuring the latest in groundbreaking products and ideas for cats and their people, immersive experiences, celebricat meet-ups, interactive workshops and more. For ticketing information visit catconworldwide.com

MEDIA CREDENTIALS: If you would like to attend CatCon 2023 and experience the official debut of *Karma is a Cat Art Show* please fill out a press credential submission form **HERE**.

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